

We collect and use your personal data only within the framework of the provisions of the data privacy laws of the Federal Republic of Germany. Below you will be informed on the type, extent and aim of the collection and the use of the personal data. You can view this information at our website at any time.

## Is my data stored?

The main focus is the satisfaction of our customers - and therefore your satisfaction. In order to be able to execute all orders according to your wishes, we have to store certain data. First of all this is your address details or other data necessary for certain ways of payment. Within the framework of your orders, the respective order data (item, quantity, price etc.) is furthermore assigned to your address data.

Apart from that, we will automatically receive certain information from your web browser as soon as you visit [www.contentcard.com](http://www.contentcard.com). Among other things, we – just like many other websites as well – use so called "cookies" to show you e.g., the last products you viewed but also to continuously improve our offers. With the help of these "cookies" data can be stored on your computer when you visit our website. You have the possibility to stop the saving of cookies on your computer by making the corresponding settings in your browser. However, this can limit the functional extent of our offers.

## Is my personal data passed on to third parties?

We use personal data for the processing of orders and for this purpose we may pass on the necessary data to service providers. For the aim of our credit check we may check your creditworthiness at SCHUFA, 65201 Wiesbaden, Creditreform, 90022 Nürnberg und Dun & Breadstreet Deutschland GmbH, 64295 Darmstadt, Germany. SCHUFA, an organisation that gives information on your credit rating, stores the opening of a mail-order account and will inform us on possible updated information. Apart from that we pass on address and negative data to our partners. Listed address data may be used and passed on by us and our partner companies for reasons of marketing. Naturally, you can revoke the passing on of your data for reasons of advertising at any time. Please contact the person in charge of data protection at the ContentCard AG for this purpose, as well as for further information or if you do not wish to receive more advertising material (e-mail address see below).

## How are my personal details protected?

We store and use the data for the processing of contracts entered and for the further maintenance of customer relations. This data may also be provided to other companies so that they can inform you about interesting offers for you.

We use SSL encryption as one of the most secure encryption methods today, to protect your data from unauthorized accesses during Internet transfers.

## Do I have the right to object the data use?

According to the BDSG (Federal Data Protection Act), you as the person concerned have the right to object the use or the transfer of your data for advertising purposes (block indicator). Apart from that, there is the right to disclosure, under certain circumstances there is also the right to correction, blocking and deleting of your data stored in one of our data files.

## Is data protection a statutory guarantee?

In accordance with the Federal Data Protection Act (BDSG) data processing and use is considered legal when the BDSG or another legal provision permits it or when the person concerned consented to it. The BDSG always permits data processing and use if it takes place within the purpose of a contractual relationship or a quasi-contractual relationship or as long as it is in order to protect a justified interests of the place storing it and/or of a third party, e.g. a recipient who needs it, and when there is no reason to assume that the interest worthy of protection of the person concerned, outweighs the exclusion of the processing or use and/or he or she has such an interest worthy of protection.

## And if I still have questions concerning data protection?

For possible further information or explanations, please contact

ContentCard AG  
Data Protection Officer  
Erlanger Str.9-13  
91083 Baiersdorf

or send an email to: [datenschutz@contentcard.com](mailto:datenschutz@contentcard.com)